

PRINT BETTER EASILY



A product by **din.a.x** Digitale Bildbearbeitung GmbH



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The idea for a break-through product like Mirage was obvious. We at din.a.x have been producing optimized professional level output on digital based inkjet printing systems since 1993.

Until the public presentation of Mirage in 2008, there were basically two ways of printing on these kinds of devices: using the Printer driver or a raster image processor (RIP). The manufacturer of the printer offer – mostly free of charge – drivers that provide suitable results – if handled correctly! But drivers are too limited in their functionality and complex to operate. So-called user based operational errors are inevitable. Conventional RIPs are usually expensive to try to cost-justify on price and performance, the RIP manufacturers simply added more functions thereby making the output procedure even more complex.

In addition, the RIP in many cases does not make use of the enormous potential the printer offers in terms of sharpness and color gamut. Most RIP's use proprietary raster algorithms and are optimized for the CMYK color gamut. That's not very surprising when one considers that RIPs were originally invented to run a digital offset printing press or for the simulation of low gamut print results of an analog offset press (raster simulation/color space).

Mirage offers excellent printing results, uses the optimal color gamut of the printer and offers high output efficiency. These features, when combined with a no-nonsense functionality, offer superior ease of use, all at an excellent value. Faster, easier, less expensive, these simple principles have made Mirage the best selling print software for Epson printers in recent years.

Print better easily - Mirage



Professional printing newly defined

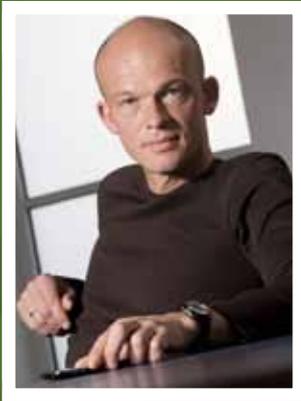
Mirage Professional Print Solutions are pushing the envelope, defining new levels in print quality, ease of use and productivity. Mirage is developed, optimized and used by: Photographers, fine-art printers, print service providers, graphic designers, marketing agencies, layout designers, packaging designers and professional amateurs. Mirage offers professional and “Prosumer” functionality, all at a cost-effective price point.

Real performance, no hidden costs

The intuitive Mirage user-interface enables you to work fast and efficiently. As native plug-in Mirage offers everything, as it should be: smooth and perfectly scaled gradients, fonts and embedded vector graphics. Mirage comes as plug-in for: Adobe® Photoshop®, Adobe® Photoshop® Elements®, Adobe® InDesign® and Adobe® Illustrator® or as a stand-alone droplet based application.



There are no hidden costs for different printer-sizes, Mirage allows printing to different printers at the same time. Last but not least: We offer a very fair upgrade policy when it comes to upgrades and cross-grades. Our Edition series as well as our Extension series offer a modular, cost-effective approach to expanding the products functionality.



“As a commercial photographer I am communicating messages through my images. Without words, using only colours and shapes. The shooting techniques of today and Epson’s printers are providing the best tools to realise our vision.

The bottleneck in reaching 100% quality printouts has been using the printer driver or expensive, highly complex RIPs. Resulting in size limits versus complex usability.

Mirage has changed all that. Now we can print any size without any limitations combined with intuitive handling and great color management. And all of that from within Photoshop®, InDesign® or Illustrator®. Almost no degraded material any more. From a designer’s standpoint and as manager for my company and my team Mirage is THE tool to run my Epson LFPs.

With Mirage vision becomes reality!”

Rolf Nachbar - Germany | www.nachbar.de



Perfect print quality – fast and efficient

Work faster and more efficiently with the most advanced professional print-plugin-in for Adobe® Photoshop®, Illustrator®, InDesign® or Photoshop Elements®.

Moreover, the Mirage Stand-Alone application allows printing of native PDF, JPEG and TIFF files without any host application.

Simply drag PDF; JPEG or TIFF files or folders with mixed content of supported file formats to the Mirage stand-alone application (Droplet) icon and the intuitive Mirage user interface opens instantly. All media and printer specific settings can be stored as part of the droplet, making it that simple to have multiple workflows and printing environments.

The Mirage Stand-Alone application is part of all Mirage versions.





“I’ve done a lot of research over the past two years looking for the ‘Holy Grail’ of print settings and I’ve tried all sorts of suggestions/techniques and software to try and get consistent results to no avail.

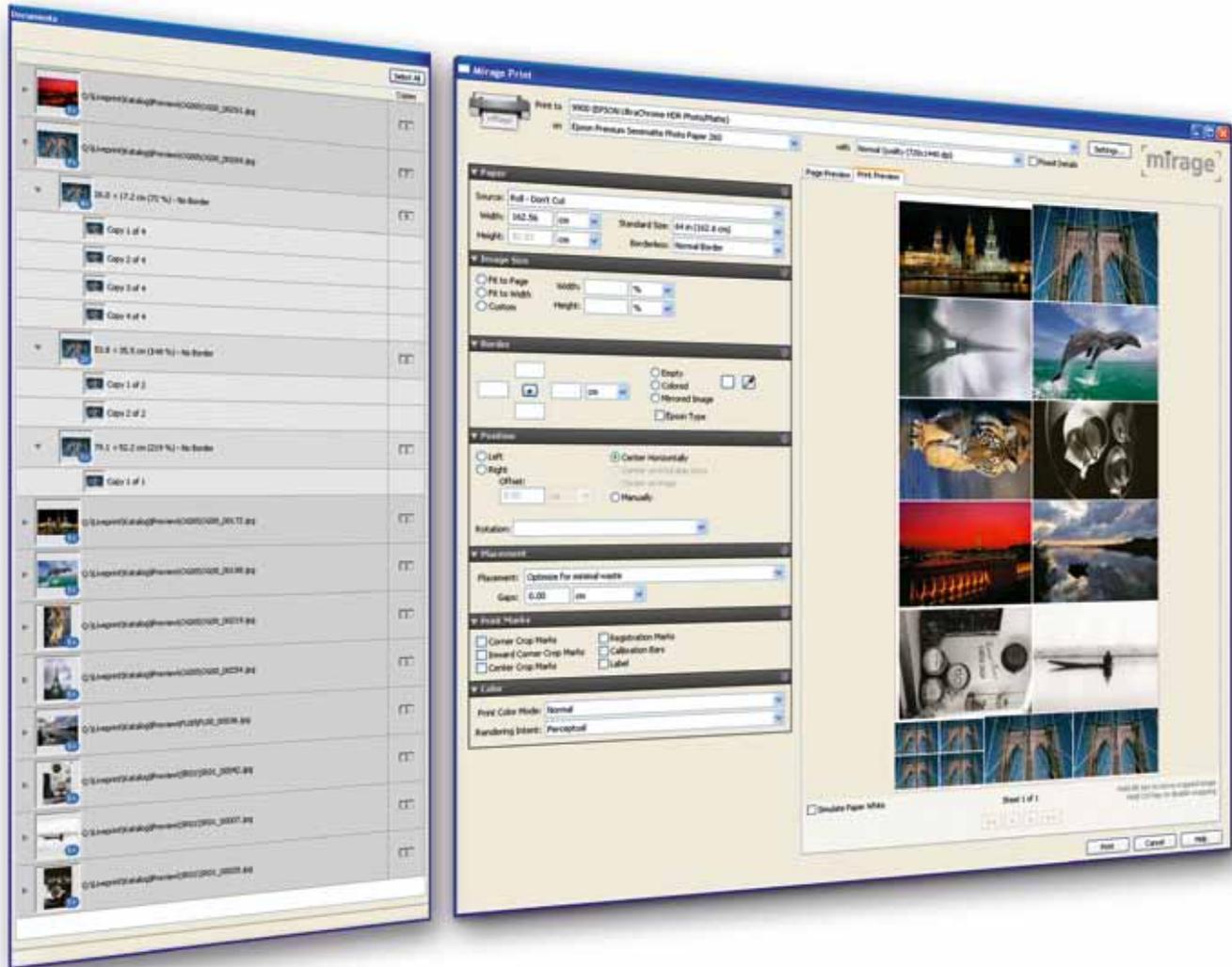
So I was overjoyed after trying your software to find it quick and efficient and the best thing of all was the print quality which was perfect. I do feel I’ve found the ‘Holy Grail’ regarding printer software.”

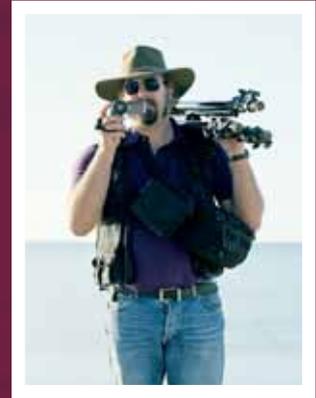
Karl Stevens - UK



“The ‘Holy Grail’ regarding printer software”

Mirage makes things simple by giving you all the features, tools and settings you need in one well-arranged layout. Just push the print button and start printing in seconds.





“To me as a photoartist and designer, it is essential to stay close to the idea of the image I have in mind. I need to control the whole process of creation when working on an image. After all the print is the essence of my work!

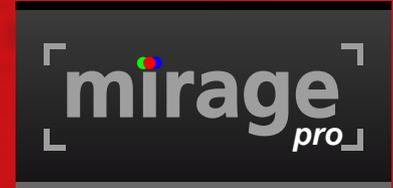
Mirage helps me to print test samples quickly on various profiled substrates at any stage, so I can develop the final result very efficiently – without solving printing miracles I have encountered in host applications. It is easy to use, provides me fast results and the intuitive handling of the user interface helps me to focus on my artwork.”

Robert Pufleb - Germany | www.pufleb.com





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“As an Art and Design college, our students love to experiment with many different kinds of printing substrates.

Mirage has significantly enhanced and simplified our printing workflow. All print-, media- and color management settings are stored in one preset for each media, so there is no chance to fail selecting the right printer setup or color profile.

The user interface of Mirage makes it really easy for our students to get their print-jobs done. With The Mirage Pro plugin we can create custom color profiles for every paper we use in no time. In combination with our Epson 9900 printer and the extended color patches that are generated by Mirage we can create color profiles that really capture the wide color gamut this printer offers.

Thanks to Mirage the ‘trial & error’ printing techniques are a thing of the past now.”

Maarten Jacobs - photography workshop
Sint-Lukas Brussels University College of Art and Design



Stop “Trial & Error”

Mirage PRO-Extension



The “Mirage Pro Extension” is the simplest way ever to create professional ICC profiles, utilizing the Epson SpectroProofer device.

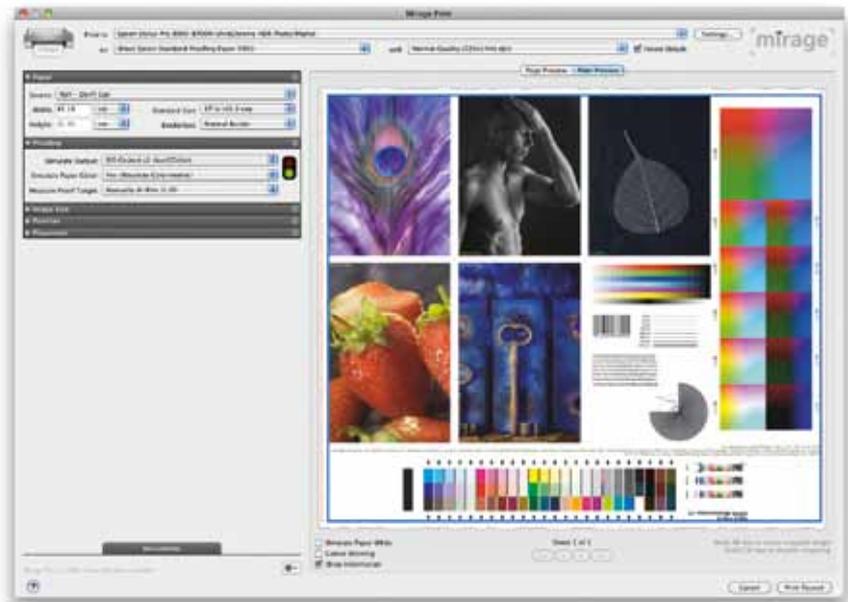
It allows you to utilize a Spectro-Proofer device from any printer to create individual RGB ICC profiles for every printer that is supported by Mirage (i.e.: print your target on an 11880, 3880, 9800... and measure the target with a Spectro-Proofer that is attached to a 4900, 7900, 9890 and so on). Just follow the easy steps of the wizard and Mirage will take care of the rest.

Mirage PROOF-Extension



The all new Mirage PROOF extension offers Fogra certified contract proofing not only for professionals but „for the rest of us“. Proofing has never been so easy and the price point for this professional extension is amazingly low.

The Mirage PROOF extension provides users such as photographers and agencies with a solution enabling them to proof their prints based on ISO standards. And best of all: It is not just a proof solution, it still is the great Mirage Print Solutions that offers you everything needed for professional printing.



Products and Versions:



Supported Printers:

Epson Stylus Pro 3800, 3800c, 3880, 3890, 4000, 4800, 4450, 4800, 4880, 4880c, 4900, 4910, 7600, 7700, 7710, 7800, 7880, 7880c, 7890, 7900, 7908, 7910, 9600, 9700, 9710, 9800, 9880, 9880c, 9890, 9900, 9908, 9910, 11880, 11880c, Epson Stylus Photo R2880 & R3000



Epson Stylus Pro 3800, 3800c, 3880, 3890, 4000, 4800, 4450, 4800, 4880, 4880c, 4900, 4910



Epson Stylus Photo R2880 & R3000



Epson Stylus Pro WT 7900



SureColor SC-30600, SC-50600, SC-70600

Mirage Extensions:



Combine your Mirage Master- or Mirage 17" Edition with the optional PRO-Extension to enable your EpsonSpectro Proofer to create professional ICC profiles with ease.



Turn your Mirage Master-, Mirage 17"- or Mirage Small Studio Edition into a Fogra certified contract proofing solution* based on ISO standards. Now proofing becomes simple as a „Click“.

*On various supported printer models and Epson Standard Proofing Paper



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